

# The Clarity Compass

## Capture opportunities (and prevent disasters) by confidently making high-stakes decisions at the right speed

You're facing a high-stakes decision, yet your team is stuck debating the approach instead of taking action. One person wants more analysis. Another wants to move fast. Someone else wants a three-year roadmap. They're all right for different decisions.

Most leaders treat all uncertain decisions the same, applying familiar approaches to unfamiliar problems. But different decisions require different methods depending on what you actually know and how soon you'll see results.

The Clarity Compass shows you what type of decision and how to move forward at speed to confidently make decisions, capture opportunities, and create advantage.

### Who the Clarity Compass is for:

- P&L owners facing decisions that don't fit the standard playbook
- Executives making high-stakes bets under time pressure and uncertainty
- Leaders who need their teams aligned on approach, not just outcome

### Outcomes:

- High-stakes decisions made confidently at the right speed
- Teams aligned on approach without endless debate
- Fewer expensive mistakes from mismatched methods

### Why the Clarity Compass works:

- **Diagnostic, not prescriptive.** Shows you what situation you're in before telling you what to do
- **Unifying, not divisive.** Gives teams shared language to align on approach instead of arguing opinions
- **Adaptive, not one-size-fits-all.** Matches your what you know and when you'll know more to the next steps the reduce risk and build confidence

**How it works:** 1-2 week engagement, up to 10 interviews with key stakeholders, 90-minute readout

**Fees:** \$10k - \$15k depending on complexity of the decision and number of stakeholders

If You Are A:	Investment	Outcome	Impact (3 Yrs)	ROI
BU President	\$15k	Get to market 1 month faster on \$5M initiative	\$400k	27X
Mid-Market CXO	\$10k	Early pivot prevents \$1M failure	\$300k	30X
General Manager	\$10k	Decisive actions gets \$2M initiative to market 2 mo. early	\$320k	32x



### About Robyn Bolton

Robyn Bolton is the Founder and Chief Navigator of MileZero, author of the award-winning book *Unlocking Innovation: A Leader's Guide for Turning Bold Ideas Into Tangible Results*, and co-host of "Inside Outside Innovation."

She previously worked at Innosight, BCG, and Procter & Gamble, where she helped develop and launch Swiffer. Robyn holds an MBA from Harvard Business School and a BS in Marketing from Miami University.

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