

# Seamless Integration Lab

## Embed innovation principles into everyday workflows for lasting impact.

Change efforts often fade when teams return to "business as usual." The Seamless Integration Lab ensures new ways of working stick by embedding our framework directly into your existing processes and systems.

Through guided workshops, coaching, and AI-driven support tools, we help leaders and teams sustain improvements long after the engagement ends. The result: measurable business impact, stronger collaboration, and a leadership pipeline built from within.

### Who Integration Lab is for:

- Leaders driving major transformations or reorganizations
- Teams needing to sustain change beyond initial rollout
- Organizations seeking long-term cultural and performance gains

### Outcomes:

- Consistent adoption of innovation principles across teams
- Sustained performance improvements beyond the initial change effort
- Stronger cross-functional collaboration and execution
- Long-term cultural shifts that support growth
- Stronger leadership pipeline

**How it works:** 3-day in-person lab or 4-session virtual series, includes up to 6 months of coaching

**Fees:** \$100k+

If You Are A:	Investment	Outcome	Impact (3 Yrs)	ROI
<b>Fortune 1000 Functional Lead</b>	\$150k	Prevents 10% erosion on \$50M portfolio	\$5M	<b>33X</b>
<b>Mid-Market C-Suite Executive</b>	\$100k	2-month acceleration of \$10M initiative	\$1.7M	<b>17X</b>
<b>HR Leader</b>	\$100k	Prevents 5 manager departures	\$1M	<b>10x</b>



### About Robyn Bolton

Robyn Bolton is the Founder and Chief Navigator of MileZero, author of the award-winning book *Unlocking Innovation: A Leader's Guide for Turning Bold Ideas Into Tangible Results*, and co-host of "Inside Outside Innovation."

She previously worked at Innosight, BCG, and Procter & Gamble, where she helped develop and launch Swiffer. Robyn holds an MBA from Harvard Business School and a BS in Marketing from Miami University.

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### About Seamless Innovation

Seamless Innovation was created by Jared Simmons, Founder and Principal of Outlast Consulting, host of the "What is Innovation?" podcast, and an executive coach. For more than two decades he led innovation and organizational changes at Procter & Gamble, Coca-Cola, and McKinsey & Company



**Intro  
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