

SeamFinder Diagnostic

Find the hidden disconnects slowing your strategy and innovation down

Even the best strategies falter when teams can't connect vision to execution. The SeamFinder Diagnostic reveals where disconnects live—in decision rights, team dynamics, history, or processes. We name and frame the sources of friction so you can lead change with clarity and confidence. It helps organizations do more of what works, delivering better outcomes with less wasted effort and less burnout.

Who the SeamFinder Diagnostic is for:

- C-suite leaders and heads of function
- Strategy, operations, or transformation leaders
- Teams preparing for a reorg, new initiative, or stalled rollout

Outcomes:

- Clarity on sources of slowdowns and misalignment
- Shared language for addressing challenges
- Prioritized recommendations with business impact
- Stronger leadership pipeline

How it works: 1-2 week engagement, up to 10 stakeholder interviews, 90-minute executive readout

Fees: \$10k - \$15k depending on number of stakeholders interviews

| If You Are A: | Investment | Outcome | Impact (3 Yrs) | ROI |
|-------------------------------------|------------|---|----------------|------------|
| Fortune 1000 Functional Lead | \$15k | Faster diagnosis saves 1 month on a \$5M initiative | \$400k | 26X |
| Mid-Market C-Suite Executive | \$10k | Early detection prevents one \$1M project failure | \$300k | 30X |
| HR Leader | \$10k | Prevents one manager departure | \$250k | 25x |



About Robyn Bolton

Robyn Bolton is the Founder and Chief Navigator of MileZero, author of the award-winning book *Unlocking Innovation: A Leader's Guide for Turning Bold Ideas Into Tangible Results*, and co-host of "Inside Outside Innovation."

She previously worked at Innosight, BCG, and Procter & Gamble, where she helped develop and launch Swiffer. Robyn holds an MBA from Harvard Business School and a BS in Marketing from Miami University.

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OUTLAST

About Seamless Innovation

Seamless Innovation was created by Jared Simmons, Founder and Principal of Outlast Consulting, host of the "What is Innovation?" podcast, and an executive coach. For more than two decades he led innovation and organizational changes at Procter & Gamble, Coca-Cola, and McKinsey & Company



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