

From Idea to Action

Close the gap between innovative ideas and real results

Organizations rarely struggle with ideas—they struggle to move them forward. From Idea to Action breaks through barriers and builds momentum.

Teams use our Seamless Innovation framework to translate ideas into coordinated action, with ownership, clear decision rights, and measurable progress.

Who Idea to Action is for:

- Project and innovation teams with stalled initiatives
- Leaders frustrated by bottlenecks in decisions or handoffs
- Organizations seeking more return from innovation investment

Outcomes:

- A clear path from idea to execution
- Stronger collaboration across functions
- Faster, more confident decisions on which ideas to advance
- Stronger leadership pipeline

How it works: 1-day workshop plus 60 days of structured follow-up coaching

- Includes pre-session interviews to identify decision bottlenecks

Fees: \$30k - \$50k

If You Are A:	Investment	Outcome	Impact (3 Yrs)	ROI
Fortune 1000 Functional Lead	\$50k	1 month acceleration of a \$10M initiative	\$800k	16X
Mid-Market C-Suite Executive	\$30k	Faster validation accelerates a \$2M opportunity	\$300k	10X
HR Leader	\$30k	Prevents two high-potential departures	\$300k	10X



About Robyn Bolton

Robyn Bolton is the Founder and Chief Navigator of MileZero, author of the award-winning book *Unlocking Innovation: A Leader's Guide for Turning Bold Ideas Into Tangible Results*, and co-host of "Inside Outside Innovation."

She previously worked at Innosight, BCG, and Procter & Gamble, where she helped develop and launch Swiffer. Robyn holds an MBA from Harvard Business School and a BS in Marketing from Miami University.

For more information:  www.milezero.io  robyn@milezero.io



About Seamless Innovation

Seamless Innovation was created by Jared Simmons, Founder and Principal of Outlast Consulting, host of the "What is Innovation?" podcast, and an executive coach. For more than two decades he led innovation and organizational changes at Procter & Gamble, Coca-Cola, and McKinsey & Company



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